



113,597 DOCTORS FROM COAST TO COAST WERE ASKED!

Family doctors, surgeons, diagnosticians, nose and throat specialists ... doctors in every branch of medicine were asked: "What cigarette do you smoke, Doctor?"

Three nationally known independent research organizations did the asking.

The answers come in by the thousands. Actual statements from doctors themselves. Figures were checked and re-checked! The result? Camels ... convincingly!

According to this recent Nationwide survey:

## MORE DOCTORS SMOKE CAMELS THAN ANY OTHER CIGARETTE!

This is no casual claim. It's an actual fact. Based on the statements of doctors themselves to three nationally known independent research organizations.

THE QUESTION was very simple. One that you...any smoker...might ask a doctor: "What cigarette do you smoke, Doctor?"

After all, doctors are human too. Like you, they smoke for pleasure. Their taste, like yours, enjoys the pleasing flavor of costlier tobaccos. Their throats too appreciate a cool mildness.

And more doctors named Camels than any other cigarette!

If you are a Camel smoker, this preference for Camels among physicians and surgeons will not surprise you. But if you are not now smoking Camels, by all means try them. Compare them critically in your "T-Zone" (see right).

CAMEL-COSTLIER TOBACCOS

### THE "T-ZONE" TEST WILL TELL YOU

The "T-Zone"—T for taste and T for throat—is your own proving ground for any cigarette. Only your taste and throat can decide which cigarette tastes best to you ... how it affects your throat. On the basis of the experience of many, many millions of smokers, we believe Camels will carry your "T-Zone" to a "T."



© J. B. Harwood Tobacco Co., Winston-Salem, North Carolina

# Collier's

15c

August 5, 1950



## HIROSHIMA, U.S.A.

*Can Anything Be Done About It?*





## MARY McGUIRE

Typewriters rampant on field of editorship,  
deadlines and print . . . D club's own little  
sweetheart . . . tiny, crinkly-smiled  
. . . Mr. McGuire's gift to journalism.



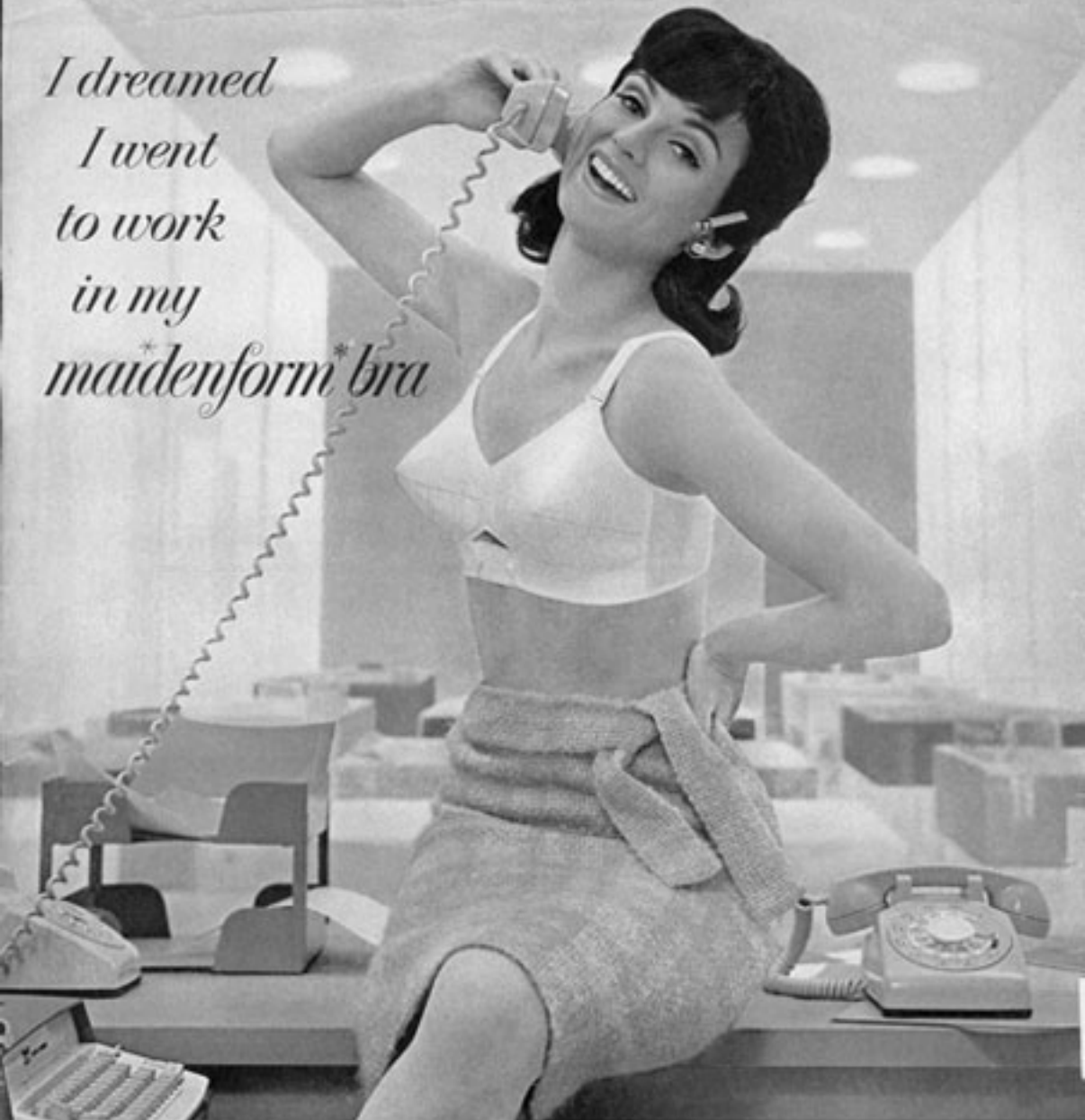
## MARY MCGUIRE

Typewriters rampant on field of editorship  
deadlines and print ... O club's own little  
sweetheart ... they ... smiled  
... M. McGuire's gift to journalism





*I dreamed  
I went  
to work  
in my  
maidenform\* bra*



**CHANSONETTE\*** with famous 'circular-spoke' stitching

Notice two patterns of stitching on the cups of this bra? Circles that uplift and support, spokes that discreetly emphasize your curves. This fine detailing shapes your figure naturally—keeps the bra shapely, even after machine-washing. The triangular cut-out between the cups gives you extra "breathing room" as the lower elastic insert expands. In white or black: A, B, C cups. **2.00**

Other styles: Breakcloth-Cotton, "Dance" Polyester 2.25; Lace, 3.50; with all-elastic back, 3.00; Cotton, 3.00; Full-length, 3.50.

\*Maidenform, Inc., makers of bras, girdles, swimwear, and active sportswear.



PARAMOUNT

AL MOREY

STAGE-BAND  
VAUDEVILLE  
BOB HAMILTON

THE FLODODORA GIRL

PARAMOUNT  
MARION DAVIES - "THE FLODODORA GIRL" - THE GREATEST LARKER IN THE SEASON  
VAUDEVILLE SHOW AL MOREY & STAGE BAND - ALLEN & CAMPBELL PERRO & BAY

THE COOLEST SPOT IN TOWN

